

Program & Papers

Thursday, October 7

19:00: Informal welcome dinner for participants of the COMMUNIA Workshop and participants of the Free Culture Research Conference at the restaurant "Luise".

Friday, October 8

Time & Location	Program
8.30-9.30 Hallway	Check-in and on-site registration of participants VENUE: Free University of Berlin, School of Business & Economics, http://www.wiwiss.fu-berlin.de/en/index.html Garystr. 21, 14195 Berlin (Google Maps)
9.30-11.00	PARALLEL PAPER SESSIONS
Room 102	(A) Reflections on the Past, Present and Future of Free Culture Chair: <i>Sigrid Quack</i> , Max Planck Institute for the Study of Societies, Germany <ul style="list-style-type: none"> "Collaborative Authorship: From Folklore to the Wikiborg" (paper available upon request from author) <i>Shun-Ling Chen</i>, Harvard Law School, USA "Creative Commons at the Crossroads between Technology, Market and Ideology" (paper available upon request from author) <i>Giorgos Cheliotis</i>, National University of Singapore, Singapore "The Anti-Patent Movement Revisited: Institutional Change and Cognitive Frames in Nineteenth-Century Germany" (Paper) <i>Markus Lang</i>, University of Bamberg, Germany <p>Commentator: <i>Bodo Balazs</i>, Budapest University of Technology and Economics, Hungary</p>
Room K005	(B) New Forms of Production Chair: <i>Mirko Tobias Schäfer</i> , University of Utrecht, Netherlands <ul style="list-style-type: none"> "Play Material: Mod-making, Unmaking and Cross-Over Mutations" (paper available upon request from author) <i>Anne Marie Schleiner</i>, ASCA/University of Amsterdam, Netherlands "Commons-based Peer Production of Physical Goods — Is There Room for a Hybrid Innovation Ecology?" (Paper) <i>Peter Troxler</i>, Square One, Netherlands "Productive Paradigms in the Digital Era: Antirivalry, Prosumption and Network Effects" (Paper) <i>Ignacio de Castro Arribas</i>, Spain <p>Commentator: <i>Anas Tawileh</i>, Cardiff University, UK</p>
11.00-11.15	Coffee Break
11.15-11.30 Room 105	WELCOME ADDRESS
11.30-12.30 Room 105	KEYNOTE "After the Critique of Free and Open: Alternative Platforms and Revenue Models" <i>Geert Lovink</i> , Institute of Network Cultures , Netherlands
12.30-14.00 Room 107a	Buffet Lunch
14.00-15.30 Room 105	WIKIMEDIA PANEL: "Government works in the public domain - All your tax-paid content are belong to us" <ul style="list-style-type: none"> <i>Tomer Ashur</i>, Wikimedia Isreal, Israel <i>Paul Keller</i>, Kennisland, Netherlands <i>Mike Linksvayer</i>, Creative Commons, USA <p>Moderator: <i>Mathias Schindler</i>, Wikimedia Germany</p>
15.30-16.00 Room 107a	Coffee Break
16.00-17.30	PARALLEL PAPER SESSIONS
Room 102	(A) New Markets for Free Music Chair: <i>Mayo Fuster Morell</i> , Free Culture Forum , Spain <ul style="list-style-type: none"> "The Monopoly beneath: support systems and how they hinder alternative licensing in music" (Paper) <i>John Weitzmann</i>, Saarland University, Germany "Harvesting the Creative Commons: Comparing Netlabels and Indie Labels" <i>Cornelia Zacharias</i>, Freie Universität Berlin, Germany "What do we know about the Impact of P2P File-Sharing on the Music Industry? A Literature Review" (Paper) <i>Volker Grassmuck</i>, GPOPAI/EACH/USP, Brazil <p>Commentator: <i>Mike Linksvayer</i>, Creative Commons</p>

Room K005	<p>(B) New Approaches to Free Education & Research Chair: <i>Max Senge</i>, Google Germany, Germany</p> <ul style="list-style-type: none"> "Free Technology Academy: Towards sustainable production of free educational materials" (Paper) <i>Wouter Tebbens</i>, Free Knowledge Institute, Spain <i>Lex Bijlsma</i>, Open Universiteit, Netherlands <i>David Megias</i>, Universitat Oberta de Catalunya, Spain <i>David Jacovkis</i>, Free Knowledge Institute, Spain <i>Franco Iacomella</i>, Free Knowledge Institute, Spain "Facilitating Access to Knowledge in Education Via Fair Use Best Practices" (Paper) <i>Orit Fischman Afori</i>, College of Management Academic Studies, Israel <i>Niva Elkin-Koren</i>, University of Haifa, Israel <i>Amira Dotan</i>, College of Management Academic Studies, Israel <i>Ronit Haramati-Alpern</i>, University of Haifa, Israel "Web 2.0 and Scientific Publishing: an Overview" (Paper) <i>Diego Ponte</i>, University of Trento, Italy <i>Judith Simon</i>, Institut Jean Nicod, Ecole Normale Supérieure, France <p>Commentator: <i>Alek Tarkowski</i>, University of Warsaw, Poland</p>
17.30-18.00	Coffee Break
18.00-19.30 Hallway & Room 105 also: 18.00-19.30 CC Europe Meeting	<p>LIGHTNING TALKS & POSTER SESSION</p> <ul style="list-style-type: none"> "CC Beyond Licensing: Organisational and Procedural Modules for Releasing Open Content" <i>Prodromos Tsiavos</i> "Mapping the Web: Soft Classification of Source Geography" <i>Juan Carlos de Martin</i> "Speech & Control in Social Media" <i>Mathias Klang</i> "CC License Incompatibility Study" <i>Melanie Dulong de Rosnay</i> "Plagiarism, Intertextuality and Copyright on Literary Works" (Paper) <i>Peter Munkacsi</i> "Free Culture and Cultural Democracy in Aesthetic, 'High' Art and Institutional Practice" (Presentation) <i>Peter Langmar</i> "Crowdculture: A Practical Example of Hybrid Economy in Stockholm" <i>Max Valentin & Tony Hultqvist</i>
21.00 Leipziger Straße 65	<p>FREE CULTURE OKTOBERFEST PARTY Löwenbräu am Gendarmenmarkt</p> <p>ALTERNATIVE PARTY:</p> <p>c-base hackerspace (Rungestr. 20). Meeting 21.30 at Sbahn Jannowitzbrücke http://is.gd/fRqml</p>

Saturday, October 9

Time & Location	Program
9.00-10.30	<p>PARALLEL PAPER SESSIONS VENUE: Free University of Berlin, School of Business & Economics, http://www.wiwiss.fu-berlin.de/en/index.html Garystr. 21, 14195 Berlin (Google Maps)</p>
Room 102	<p>(A) SPECIAL SESSION: Perspectives from Practice Chair: <i>Gordon Mueller-Seitz</i>, Free University Berlin, Germany</p> <ul style="list-style-type: none"> "Free to Know or Free to Own" (Paper) <i>Daniel Strype</i>, Creative Commons Aotearoa/New Zealand "From Mass Media to Community Media: Self-Management of Disability through the Free Culture Movement" <i>Alexander Libin</i>, Georgetown University, USA <i>Manon Lauderdale</i>, Medstar Health Research Institute, USA <i>Brenda Triyono</i>, Medstar Health Research Institute, USA <i>Inger Ljungberg</i>, Medstar Health Research Institute, USA <i>Suzanne Groah</i>, Medstar Health Research Institute, USA "Making It New: OpenOffice.org" <i>Louis Suarez-Potts</i>, Oracle, Canada <p>Commentator: <i>Andres Guadamuz</i>, University of Edinburgh, UK</p>
Room K005	<p>(B) New Forms of Access: Preconditions and Consequences Chair: <i>Volker Grassmuck</i>, GPOPAI/EACH/USP, Brazil</p> <ul style="list-style-type: none"> "The Welfare Impact of Creative Commons" (Paper) <i>Tal Niv</i>, UC Berkeley and Creative Commons, USA "When Contested Issues Constitute an Organizational Field: The Copyright Discourse in the German Music Industry" (Paper) <i>Leonhard Dobusch</i>, Freie Universität Berlin, Germany <i>Elke Schüßler</i>, Freie Universität Berlin, Germany "Facilitating Access to Knowledge by Asserting Users' Rights: An Israeli Case Study" (Paper) <i>Dalit Ken-dror</i>, University of Haifa, Israel <i>Meital Duvdevani</i>, University of Haifa, Israel <p>Commentator: <i>Paul Stepan</i>, Austrian Society for Cultural Economics and Cultural Studies, Austria</p>
10.30-11.00 Room 107a	Coffee Break

11.00-12.30	<p>BREAK-OUT SESSIONS</p> <p>Break-out sessions are discussion-oriented workshops, which should provide a relatively open space for exchanging ideas, questions and information on past and future research projects.</p>
Room 105	<p>Hybrid Economy: When is 'free' necessary and when is it 'sharecropping'?</p> <p>In this breakout you will be asked to ponder this simple question: When does the market really need 'free' in a way which is consistent with the vision behind Creative Commons and not equivalent to sharecropping? We will try to identify such cases (real life examples would help), categorize and characterize them. The idea came out of a discussion with Lessig in Seoul a few months ago. It is a thought experiment. It may lead nowhere. If it does, that will be interesting in itself.</p> <p>Moderator: <i>Giorgos Cheliotis</i>, National University of Singapore, Singapore</p>
Room 102	<p>Free Culture Lawyers: Legal Frontiers</p> <p>Lawyers and friends are invited to discuss legal matters that are near and dear to the hearts of Free Culture advocates and researchers. One such issue is that of license proliferation and incompatibilities across jurisdictions. Bring along your thoughts on this or suggest more topics on the spot.</p> <p>Moderator: <i>Melanie Dulong de Rosnay</i>, National Center for Scientific Research, France</p>
Room K005	<p>Social Science and Humanities approach to Free Culture</p> <p>A chance for social scientists (very broadly defined) to mingle and discuss what a social scientist (or business scholar or humanist for that matter) can bring to bear on the major topics that are of concern to Free Culture.</p> <p>Moderator: <i>Jeanette Hofmann</i>, Social Science Research Center Berlin, Germany</p>
Room 108a	<p>Computer Science and Free Culture</p> <p>Computer scientists, engineers and technologists of all types, this is where we invite you to meet others with similar backgrounds and an interest in Free Culture, find out what they're working on, and discover common themes or propose new topics or projects.</p> <p>Moderator: <i>Sonja Buchegger</i>, KTH Royal Institute of Technology, Sweden</p>
12.30-14.00 Room 107a	Buffet Lunch
14.00-15.30	PARALLEL PAPER SESSIONS
Room 102	<p>(A) Free Culture Institutions</p> <p>Chair: <i>Johanna Niesyto</i>, University of Siegen, Germany</p> <ul style="list-style-type: none"> "Institutional engagement in commons-based peer production: Gratifications, self-efficacy and collective efficacy" (Paper) <i>Rong Wang</i>, National University of Singapore <i>Giorgos Cheliotis</i>, National University of Singapore "Commercial providers of online infrastructure for online creation communities" (Paper) <i>Mayo Fuster Morel</i>, European University Institute, Italy "Managing Boundaries between Organizations and Communities: Comparing Wikimedia and Creative Commons" (Paper) <i>Leonhard Dobusch</i>, Freie Universität Berlin, Germany <i>Sigrid Quack</i>, Max Planck Institute for the Study of Societies, Germany <p>Commentator: <i>Prodromos Tsiavos</i>, London School of Economics, UK</p>
Room K005	<p>(B) Free Culture and the Knowledge Society</p> <p>Chair: <i>Tal Niv</i>, UC Berkeley and Creative Commons, USA</p> <ul style="list-style-type: none"> "The role of Free Culture in the fight against corruption" <i>Renata Avila Pinto</i>, Creative Commons Guatemala "The Knowledge Society – a Freedom Centred Perspective" (Paper) <i>Wouter Tebbens</i>, Free Knowledge Institute, Spain <i>Hinde Ten Berge</i>, Free Knowledge Institute, Netherlands <i>David Jacovkis</i>, Free Knowledge Institute, Spain <i>Franco Iacomella</i>, Free Knowledge Institute, Argentina "How Open are Societies in the Virtual?" (Paper) <i>Holger Kienle</i>, University of Victoria, Canada <i>Gordana Dodig-Crnkovic</i>, Malardalen University, Sweden <i>Andreas Lober</i>, RAE Schulte Riesenkaempff, Germany <i>Crina Vasiliu</i>, Democracy Reporting International, Germany <p>Commentator: <i>Mathias Klang</i>, Lund University, Sweden</p>
15.30-16.00 Room 107a	Coffee Break
16.00-17.30 Room 105	<p>COMMUNIA PANEL</p> <p>"Free Culture Research and Policy: Towards a More Balanced and Inclusive Policy Making"</p> <ul style="list-style-type: none"> <i>Amelia Andersdotter</i>, MEP, Pirat Partiet, Sweden <i>Mayo Fuster Morel</i>, Free Culture Forum, Spain <i>Markus Beckedahl</i>, netzpolitik.org & newthinking communications, Germany <p>Moderator: <i>Juan Carlos de Martin</i>, NEXA Center for Internet & Society, Italy & COMMUNIA Coordinator</p>

17.30-18.30
Room 105

CONCLUDING SESSION

Members of the [Organizing Committee](#) take feedback and discuss next steps.